

# PRESS RELEASE

OBERPFAFFENHOFEN / May 12th, 2023

## NEW POTENTIALS FOR AIRCRAFT EXTERIOR DESIGN WITH INNOVATIVE ONE-STOP-SOLUTION, COMBINING PAINT AND DECALS

### Happy Design Studio, Adhetec, General Atomics AeroTec Systems: A collective of experts

Three major partners involved in exterior customization of Business Jets decided to join forces and build synergies to generate more possibilities for their customers. The result is a unique offer, allowing Business Jets owners to implement complex, large-scale liveries on the highest level. The first joint implementation of the three partners took place in the Carboneum Experience project. The implementation of carbon design on a Bombardier Global aircraft highlighted the expertise and capabilities of all three companies that allowed the realization of this special livery.

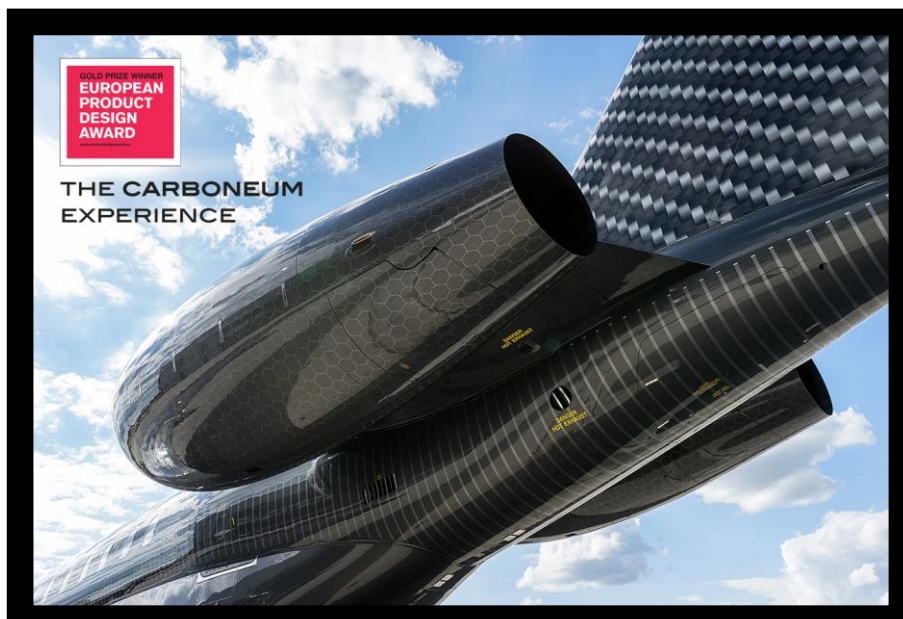
### Joint booth W105 at EBACE, Geneva / May 23 – 25th 2023

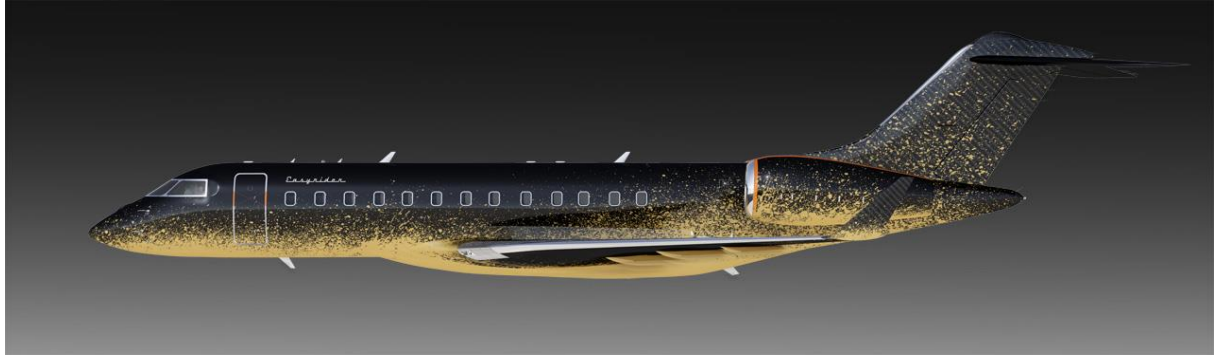
The three experts in Business Jets exterior customization will be exhibiting at EBACE 2023, May 23-25, in Geneva, Switzerland. General Atomics AeroTec Systems, Happy Design Studio and Adhetec will be present at booth W105.

### The Carboneum livery design license

The Carboneum Experience design, well-known among industry professionals and widely covered by the media, was created by French award-winning designer Didier Wolf (Happy Design Studio). The German Business Jet service center General Atomics AeroTec Systems was selected by the first client to realize the impressive design. The main challenge for the German company remained the finished look of materials, in particular the carbon (air-brushed) and honey-comb texture. Three full weeks, over 2,500 hours of work and a team of 30 people were necessary to complete the first livery on a Global 6000.

Winner of the European Product Design Award, the Carboneum livery design became a reference in terms of know-how and audacity. Few years later the livery were reproduced on Global 5500 and the carbon texture has been apply onto the vertical stabilizer by Adhetec using an exclusive decals technology and unique 3D projection capabilities.





## **BUSINESS JET EXTERIORS ONE-STOP-SOLUTION**

Each business jet is unique. For those who demand the best, now, more than ever, there is a collective that offers end-to-end solutions for business jet exterior customization. From the creation of the liveries to the paint application, from the 3D projection capabilities to the large-scale decals or stencils, we offer a mutual approach for everything related to business jet exteriors.

Exclusive aircraft exterior liveries by Happy Design will be realized at General Atomics AeroTec Systems in Oberpfaffenhofen, in collaboration with Adhetec, with just a single downtime. At the same time, other upgrades and inspections can be done. For Customers, this is the optimal solution for maximum service and minimum downtime. For more information, please visit [www.aircraft-exteriors.com](http://www.aircraft-exteriors.com).

**GENERAL ATOMICS AEROTEC SYSTEMS (GA-ATS)** is a German Business Jet service center located in the heart of Europe at Oberpfaffenhofen Airport. The company offers a wide range of services including aircraft MRO, Upgrades and VIP Paint+. Thanks to the exceptional One-Stop-Shop concept of GA-ATS, all work can be completed within a single stop at one location, resulting in maximum service at minimum downtime. General Atomics AeroTec Systems is an Embraer Authorized Service Center (EASC) and a certified service center for Bombardier Business Jets. Thanks to the long-term experience and the talented and motivated employees, virtually all wishes in the field of Business Jet MRO, Upgrades and VIP Paint+ can be implemented. GA-ATS manufactures the Do228 in Oberpfaffenhofen and provides MRO services for the aircraft. ([www.ga-ats.com](http://www.ga-ats.com))

**ADHETEC** is the world leader in the development and manufacturing of large-scale decorative foils, dedicated to business and commercial aircrafts liveries. Available to all approved aircraft areas, we offer unlimited design capabilities, from basic registrations to full aircraft wraps. Our livery decals are qualified by all major OEM and provide the same durability as paint coating. ADHETEC's highly skilled fitting teams can perform the installation under competitive leadtimes at the facility of your choice. More recently, ADHETEC introduced innovative cabin decorative foils to align interior with exterior appearance, and create a unique Customer experience and brand image. ([www.adhetec.com](http://www.adhetec.com))

**HAPPY DESIGN STUDIO** was founded by Didier Wolff in 2009 in Strasbourg, France. Happy Design Studio has become a worldwide reference in original taylor made liveries on any type of aircraft. HDS creates unique aircraft liveries and guides the entire painting process in order to ensure the exact match with the original project validated by his Clients and most of all make sure that it has been painted in agreement with the aviation state of the art rules, as it is not subject to any compromise. ([www.happydesign.net](http://www.happydesign.net))

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